

# Monthly Sales Report

Month: [Enter Month/Year] • Prepared by: [Name]



| Total Revenue | Total Deals Won | Avg Deal Size | Overall Conversion |
|---------------|-----------------|---------------|--------------------|
|               |                 |               |                    |

| Week   | Leads Generated | Meetings Held | Proposals Sent | Deals Won | Deals Lost | Revenue | Avg Deal Size | Conversion Rate |
|--------|-----------------|---------------|----------------|-----------|------------|---------|---------------|-----------------|
| Week 1 |                 |               |                |           |            |         |               |                 |
| Week 2 |                 |               |                |           |            |         |               |                 |
| Week 3 |                 |               |                |           |            |         |               |                 |
| Week 4 |                 |               |                |           |            |         |               |                 |
| Week 5 |                 |               |                |           |            |         |               |                 |
| TOTAL  | 0               | 0             | 0              | 0         | 0          | 0       |               |                 |